

Rishika Thorat

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Education

PURDUE UNIVERSITY, West Lafayette, IN

Bachelor of Science in Computer Information Technology

Learning Communities: Design & Innovation, Women in Technology

Industry Skills

- **Programming Languages:** Python, Java, Web Design (HTML, CSS), Mobile App Design (Swift, Android Studio), SQL
- **Professional Skills:** Software Development Life Cycle (SDLC), Agile SCRUM, User Research, Product Data Analysis, User Testing, Focus Group Moderation, Project Management, Process Improvement, Customer Service

Professional Experience

Product & Growth Intern

April 2021–Present

[HERE.FM](#), SF Bay Area

- Worked at a video conferencing startup to support various aspects of the product life cycle, including ideation, design, development, marketing, and product support to help grow monthly room usage from 18K to 1 million.
- Designed 6–8 custom virtual rooms per week; conducted user acceptance and performance testing.
- Provided first-line support to users regarding post-implementation functional issues on website and app.
- Co-created and evaluated proof of concepts for public video conferencing rooms using A/B testing.
- Tracked vulnerabilities and security flaws by setting up public video conferencing room environments.
- Collaborated with key influencers to develop Tik Tok content to improve usage of displayed rooms by 37%.

Product Ambassador Intern

October 2018–February 2021

INSTAGRAM, Menlo Park, CA

- Prototyped 2 new app functions: Pronouns feature in Instagram profile and sending GIF in Instagram DM chat.
- Tested app function effectiveness against individual user needs based on functional specification.
- Quantitatively researched usage to create growth insights on product features and UI flow.
- Utilized social media to market and grow the ambassador program from 1 Bay Area team to multiple global teams.

Projects

June 2019–Present

- Developed Swift-based mobile application, [Ascend](#), to help immigrants understand their rights and follow steps during and after an ICE interrogation.
- Programmed HTML and CSS-based professional [portfolio website](#).
- Developed and delivered a 12-week web development course to professionals and high school students.

Courses and Certifications

- **Courses:** Software Development Concepts, Systems Development, Information Technology Architectures, Design Thinking in Technology, Foundations of UX Design, Introduction to Data Algorithms, AP Computer Science
- **Certifications:** Intellipaat Certificate in “Data Science with Python”

Professional Achievements

- Purdue Design and Innovation Challenge: 1st place for developing a concept for learning community workspace
- DECA Director of Leadership: 1st place for [Integrated Marketing Campaign-Event](#) at NorCal Conference 2021
- Prathibha Arts Foundation VP: Raised \$20,000+ towards cancer research at Lucile Packard Children’s Hospital
- Purdue Residence Hall VP: Planned and budgeted professional workshops for students to advance their skills
- Tutorfly Instructor: ~300 hours of STEM tutoring with 4.8+ star reviews and [testimonials](#)